

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	4820	715/234.ccls.	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L2	4820	715/234.ccls.	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L3	4	"727264".ap.	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L4	2547	rotat\$4 (ad or advertisement)	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L5	127	rotat\$4 (ad or advertisement) SAME combination	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L6	0	(US-20060271438-\$). did.	US-PGPUB	OR	ON	2009/10/09 19:51
L7	0	L6 and rotat\$4	US-PGPUB	OR	ON	2009/10/09 19:51
L8	60	rotat\$4 (ad or advertisement) AND different combination (ad or advertisement)	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L9	1	(US-20020184047-\$). did.	US-PGPUB	OR	ON	2009/10/09 19:51
L10	1	L9 and rotat\$4	US-PGPUB	OR	ON	2009/10/09 19:51
L11	18	rotat\$4 (ad or advertisement) AND multiple combination (ad or advertisement)	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L12	1	(US-20050027594-\$). did.	US-PGPUB	OR	ON	2009/10/09 19:51
L13	18	L11 and rotat\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L14	1	L12 and rotat\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L15	1	L12 and random	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L16	1	L9 and link	US-PGPUB	OR	ON	2009/10/09 19:51
L17	1	"20020036654"	US-PGPUB	OR	ON	2009/10/09 19:51

L18	1	L17 and link	US-PGPUB	OR	ON	2009/10/09 19:51
L19	0	L17 and hyperlink	US-PGPUB	OR	ON	2009/10/09 19:51
L20	1	"20020188635"	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L21	2	"20020036654"	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L22	4820	715/234.ccls.	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L23	127	rotat\$4 (ad or advertisement) SAME combination	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L24	1	L22 and L23	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L25	1	(US-6687734-\$).did.	USPAT	OR	ON	2009/10/09 19:51
L26	481	L22 and advertisement	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L27	5	L22 and rotat\$4 advertisement	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L29	1677	715/200-201.ccls.	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L30	67	L22 and advertisement and weight	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L31	10	L22 and advertisement SAME weight	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L33	3	L29 and advertisement SAME weight	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L35	0	L29 and rotat\$4 advertisement	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L36	0	L29 and rotat\$4 ad	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L37	1022	715/209.ccls.	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L38	2	L37 and rotat\$4 ad	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L39	1	(US-20060242554-\$ or US-20020188635-\$). did.	US-PGPUB	OR	ON	2009/10/09 19:51
L40	3	L37 and rotat\$4 advertisement	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L42	2	L37 and advertisement SAME weight	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51

L43	2	(US-20050055637-\$). did. or (US-7249319-\$). did.	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L44	1	"20010034643"	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L45	69	"5946664"	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L46	12	"6516341"	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L47	238	(random or rotat\$4)(ad or advertis\$5) SAME database	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L48	358	(random\$4 or rotat\$4) (ad or advertis\$5) SAME database	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L49	203	multiple (random\$4 or rotat\$4)(ad or advertis \$5)	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L50	358	plurality(random\$4 or rotat\$4)(ad or advertis \$5)	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L51	7117	L22 L29 L37	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L52	3	L51 and L48	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L53	3	(US-20090099931-\$ or US-20020188635-\$ or US-20020019831-\$). did.	US-PGPUB	OR	ON	2009/10/09 19:51
L54	1	L51 and L49	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L55	1	(US-20010049701-\$). did.	US-PGPUB	OR	ON	2009/10/09 19:51
L56	1	L51 and L50	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L57	1	(US-20020188635-\$). did.	US-PGPUB	OR	ON	2009/10/09 19:51
L58	122	"6345279"	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L59	2	"20020036654" and preview	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L60	1856171	"20020036654" and storage medium	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L61	1	"727264".ap. and storage medium	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51

L62	2	"727264".ap. and medium	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L63	4	"727264".ap.	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L64	2	"20020036654" and produc\$4	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L65	2	"20020036654" and (produce\$4 or producing)	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L66	2	"20020036654" and (produce\$4 or producing or production)	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L67	1390	stor\$4 advertisement transmit\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L68	88	stor\$4 creat\$4 advertisement transmit \$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L69	132	stor\$4 creat\$4 advertisement SAME transmit\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L70	11	stor\$4 assembl\$5 advertisement SAME transmit\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L71	132	stor\$4 creat\$5 advertisement SAME transmit\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L72	4	online creat\$5 advertisement SAME stor\$4 SAME transmit \$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L73	52	("5381523"   "5541991"   "5555496"   "5649186"   "5680619"   "5748484"   "5749083"   "5860073"   "5870718"   "5873073"   "5907704"   "5926825"   "5930810"   "5933811"   "5956736"   "5963968"   "5983227"   "5983243"   "5987454"   "5999912"   "6005560"   "6009410"   "6026417"   "6052514"   "6064967"   "6081262"   "6094186"   "6108673"	US-PGPUB; USPAT; USOCR	OR	ON	2009/10/09 19:51

		"6118449"   "6144944"   "6167382"   "6192382"   "6216112"   "6286005"   "6385592"   "6496857"   "6513035"   "6553178"   "6589292"   "6604088"   "6611348"   "6611349"   "6628314"   "6633666"   "6684369"   "6718551"   "6738155"   "6763334"   "6799327"   "6829587"   "6940518"   "6947959").PN. OR ("7315983").URPN.				
L74	265	creat\$5 advertisement SAME stor\$4 SAME transmit\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L75	7	creat\$5 advertisement SAME stor\$4 final SAME transmit\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L76	906	stor\$4 creat\$4 advertisement	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L77	1	"20030040970"	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L78	112	creat\$4 advertisement transmit\$4 users	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L79	190	creat\$4 advertisement SAME transmit\$4 users	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L80	154	creat\$4 advertisement SAME transmit\$4 advertisement users	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L81	373	generat\$4 advertisement SAME transmit\$4 advertisement users	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L82	299	generat\$4 advertisement transmit \$4 advertisement users	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L83	23	stor\$4 creat\$5 ADJ advertisement SAME transmit\$4	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L84	3	creat\$5 ADJ advertisement server SAME transmit\$4 user	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51

L85	43	creat\$5 advertisement server SAME transmit \$4 user	US-PGPUB; USPAT	WITH	ON	2009/10/09 19:51
L86	2	"20020036654" and preview	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L87	2	"20020036654" and proposed	US-PGPUB; USPAT	OR	ON	2009/10/09 19:51
L88	5	(US-20090248524-\$ or US-20020019831-\$ or US-20020188635-\$ or US-20050071754-\$). did. or (US-6687734-\$). did.	US-PGPUB; USPAT	OR	ON	2009/10/09 20:06
L89	10	(US-20030023485-\$ or US-20020103698-\$ or US-20050216823-\$ or US-20030028565-\$ or US-20020133518-\$ or US-20040168121-\$). did. or (US-7548915-\$ or US-6687734-\$ or US- 7562287-\$ or US- 7143337-\$).did.	US-PGPUB; USPAT	OR	ON	2009/10/09 20:06
L90	3	(US-20030005000-\$). did. or (US-7155663-\$ or US-7562287-\$).did.	US-PGPUB; USPAT	OR	ON	2009/10/09 20:06
L91	2	(US-20050055637-\$). did. or (US-7249319-\$). did.	US-PGPUB; USPAT	OR	ON	2009/10/09 20:06
S20	4156	715/234.ccls.	US-PGPUB; USPAT	OR	ON	2008/06/18 10:45

**EAST Search History (I nterference)**

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